

# **GYİAD – Young Executives and Businessmen Association**

**İVCİ Strategic Network Breakfast Meeting**

**Levent Kal**

**GYİAD  
Secretary General,  
Board Member**

**May 2011**



# GYİAD Mission and Structure

Since 1986, GYİAD has been active in carrying out studies to provide solutions for the needs and problems of young executives and businessmen in Turkey, to represent them at various platforms and design relevant social responsibility projects.



## OUR VISION

*'It is to unite young executives and businessmen and prepare a platform that will contribute to the economic, social and political life of Turkey by creating new cooperation around common goals'*

## GYİAD Committees

PROJECTS COMMISSION

TRAINING AND  
DEVELOPMENT COMMISSION

MEMBER RELATIONS  
COMMISSION

SOSCIAL ACTIVITIES  
COMMISSION

## GYİAD Structure

- ▶ GYİAD members consists of medium and senior level executives and business owners in Turkey
- ▶ Majority of GYİAD Members are university graduates and almost 40 percent are women
- ▶ GYİAD members, who are at the age of 33 to 45, are working in various sectors

## **Overview to GYİAD Studies**

**✓With the consideration that the social development in Turkey can only be possible through local and regional development, GYİAD produces projects that will support young executives and entrepreneurs from all regions**

**✓GYİAD is acting as a bridge for forwarding investment projects of entrepreneurs and executives to public and private entities**

**✓GYİAD is working on to unite businessmen and executives in various regions of Turkey in order to create good cooperation and develop commercial relations**

**✓GYİAD carries out initiatives at the government and relevant entities level in order to find solutions to industrial problems as well as needs and problems of its members**

**✓GYİAD, in cooperation with universities and consultant firms, organizes various training and certificate programs and works on to improve the level of knowledge and skills of entrepreneurs and executives**

# GYİAD PROJECTS

## Projects Conducted by GYİAD

✓GYİAD-IBM-KAGİDER "Anatolia Preparing For Europe"/ Anatolian Roadshow

✓GYİAD-University Cooperation: GSÜ – Koç – Sabancı – Bilkent – Uludağ Universities

✓Certificate Program for Developing Entrepreneurship

✓European Voluntary Service Project (EVS)

✓GYİAD-UNDP-TEB Micro Credit Project

# GYİAD has started important projects addressing the basic needs of Turkey with participation of competent partners

## Projects Conducted by GYİAD

✓ Bilkent University Entrepreneurship Contest

✓ Program for Developing Civil Society Dialogues between EU and Turkey

✓ Support of The Biggest Entrepreneurship competition of "birfikrinmivar"

# GYİAD has started important projects addressing the basic needs of Turkey with participation of competent partners (2/2)

## Projects Conducted by GYİAD

✓ Program for Developing Civil Society Dialogues between EU and Turkey

✓ GYİAD ACADEMY in Yeditepe University

✓ Program for Developing Civil Society Dialogues between EU and Turkey

**Thank you!**

**Turkish Young Executives and Businessmen Association  
(GYIAD)  
[www.gyiad.org.tr](http://www.gyiad.org.tr)**