

# iVCI INVENTRAM (the background & history)

- Founded by **Koç Holding** and **Koç University** in April 2010
- Our mission is to commercialize early-stage **innovative technological inventions** with the best possible business models
- Our vision is to be the **leading solution provider and primary contact** point for inventors and entrepreneurs in Turkey
- **Core Management Team: 5**
- **Support Team: 11**, all Koç Holding professionals
- **Advisory Board: 54** distinguished academics and professionals

## Investment Package;

**Investment:** Financial Support; Management, Patent, Legal, and Marketing Solutions

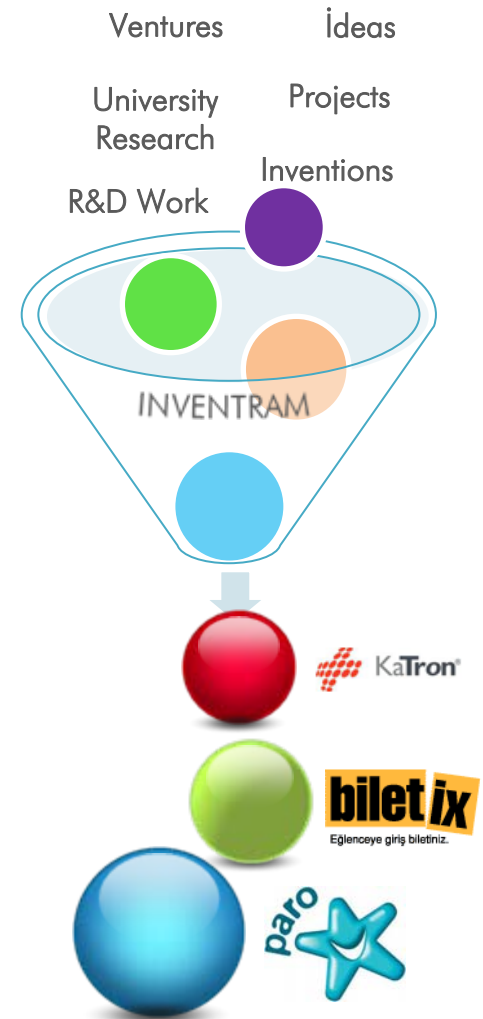
**Method:** Equity or profit share

**Stage:** IP Rights protection, Incubation and start-up capital

**Horizon:** 2 – 5 years

**Geography:** Turkey

**Focus:** Innovative and technology-based ventures



European Vision.  
Turkish Insight.

Advised by  
EUROPEAN  
INVESTMENT  
FUND

# IVCI INVENTRAM (the current)



**PROJECTS RECEIVED: 506** (April 2011)

**INVESTMENTS: 3** Biotech Investments

- “Lead” drug molecule design
- Medical implant devices
- Portable medical diagnostics devices



**2011 INVESTMENT PIPELINE: 6**

**PATENT PORTFOLIO: 18** Invention Disclosures, **5** Applied, **6** Being Prepared (April 2011)



**STRATEGIC BUSINESS PARTNERSHIPS: 5**



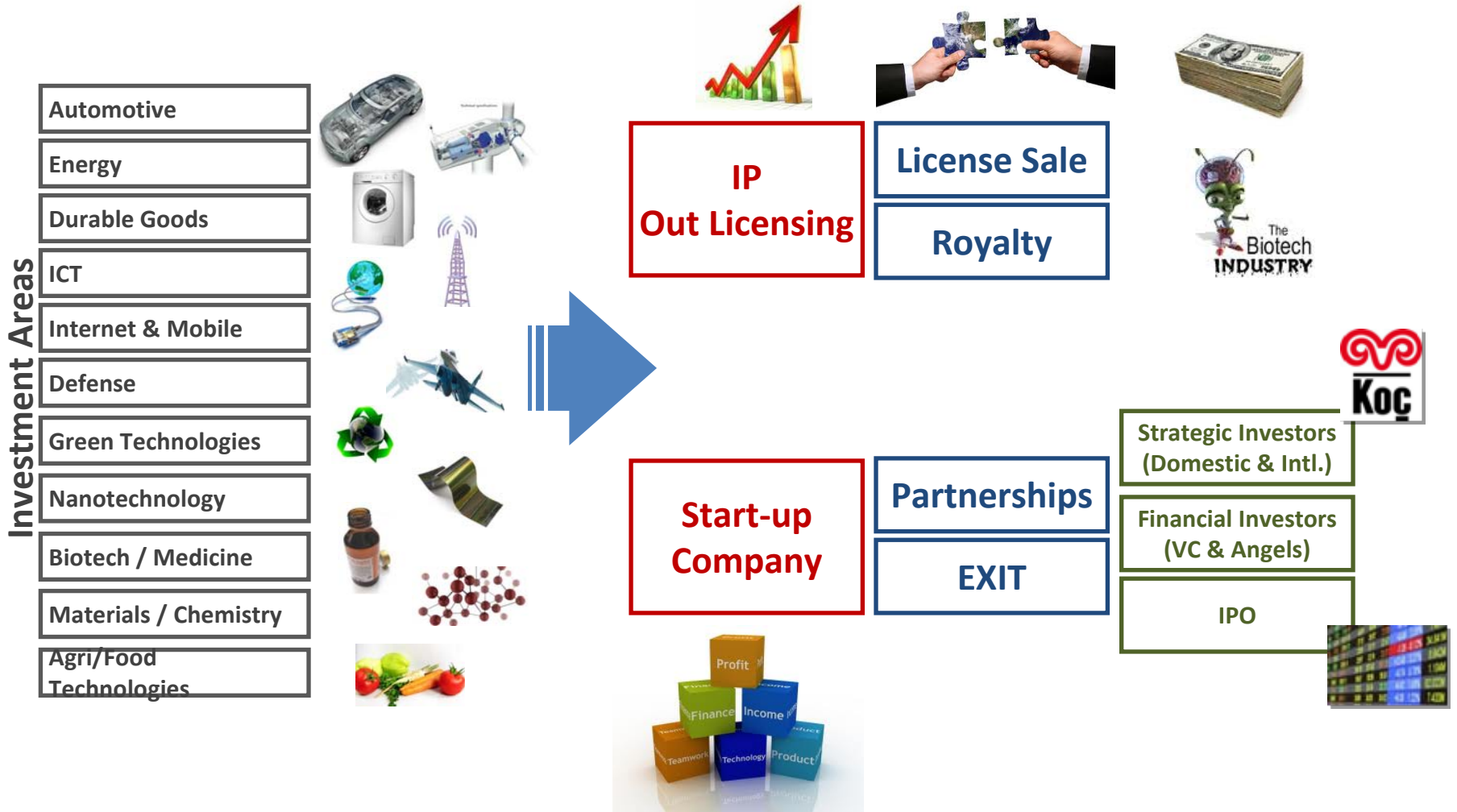
**MEMBERSHIPS: 4**



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# IVCI INVENTRAM (the future)



European Vision.  
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