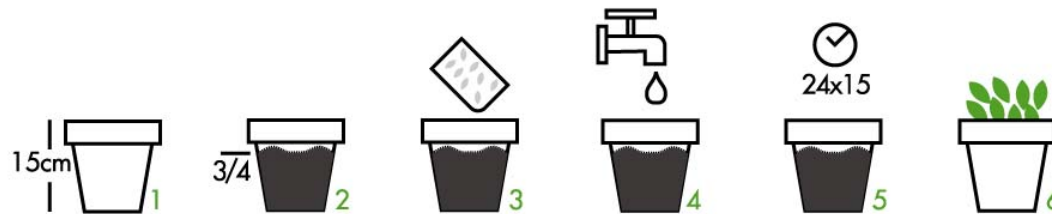


# iVCI What is etohum?

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- Marketplace for entrepreneurs and investors
- Startup catalyzer creating next generation entrepreneurs in Turkey
- Focused on building connections between entrepreneurs and investors
- Helping teams to found & sustain their startups



# iVCI How does it work?

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## ▪ Application & Selection

August - January

- Application on the web
- Interviews 200 + teams
- 40 short list pitches, 15 startups selection
- Bi-weekly meetups and monthly camps, etohum.tv

## ▪ Training & Support

February - April

- 5 day event in Rixos Antalya for 15 startups
- Daily meetings with 50 + mentors
- Experienced entrepreneurs and investors
- Supporting to develop their plans and pres.

## ▪ Startup Pitches & Bridge to Funding

May - July

- Meetings with early stage investors
- Founding their firms with seed capital



- **Increase the number of startups in Turkey**
- **Provide guidance and information to entrepreneurs**
- **Seed fund to the startups**
- **Create an environment for next generation entrepreneurs**