



Press Release

4iX Istanbul International Innovation Investors Exchange

Istanbul 21 October 2011: High tech investors with US\$1 billion to invest are coming to Istanbul for the 4iX, the 4th Istanbul International Investor Innovation Exchange which is taking place on the 15-16th of November in Istanbul. Top global investors from 10 countries will gather at the 4iX to see the hottest tech companies in Turkey. Istanbul Venture Capital Initiative (iVCI) is a partner to this event and will be joining the 2 day dynamic event. Mike Cassidy of Google, and the "Start-Up King of Silicon Valley" will be a featured keynote speaker.

The objectives of this event are to bring together the global leading investors and Turkish entrepreneurs and promote strategic business partnership between international investors and Turkish entrepreneurs. It is a unique opportunity to showcase exciting Turkish technology companies to global investors whilst exposing Turkish entrepreneurs to the world stage. It is envisaged that technology entrepreneurs, active financial investors, business angels and leading Turkish companies and financial institution will be participating.

Ali Sabanci, Chairman of the iVCI Strategic Network, stated: "the 4th Istanbul Innovation Investors Exchange meeting is a great platform that gives Turkish start-ups the opportunity to meet international venture capital investors. iVCI as Turkey's premier fund of funds is proud to support this event and contribute to the Global Entrepreneurship Week."

The event is being organised by BootCamp Ventures, a leading strategic corporate advisory firm for emerging technology companies which pre-filters, selects and prepares companies throughout all stages of the capital raising and business development process. The event shall kick off on the 15th November at the Adile Sultan Sarayı. Participants can register at www.istanbulinnovation.com.

About BootCamp Ventures

BootCamp Ventures' (BCV) mission is to create a unique platform for aligning promising technology start-ups with global investors, partners and customers. We created our BootCamp events to bring together emerging technology companies with top investors in a unique deal oriented environment that stimulates dialogue between investors and entrepreneurs. Companies that are selected to present are screened by the BCV advisory committee and prepared for the events to insure effective meetings. In the three previous Istanbul Innovation events, leading investors from 3TS Capital, Intel Capital, Amdocs, Rhea Investments, Turkven, Microsoft and others participated. BootCamp Ventures has been featured in Referans and other leading publications such as the Wall Street Journal, Bloomberg TV, Boston Herald, Reuters and others.

About iVCI

Established in November 2007, Istanbul Venture Capital Initiative (iVCI) (www.ivci.com.tr) is Turkey's first ever dedicated fund of funds and co-investment programme. Total fund commitments amount to EUR 160 million from public and private investors such as Small and Medium Industry Development Organisation of Turkey (KOSGEB), the Technology Development Foundation of Turkey (TTGV), the Development Bank of Turkey (TKB), Garanti Bank, the National Bank of Greece Group (NBG Group) and the European Investment Fund (EIF). EIF is the adviser to iVCI.

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